

Venemestari

Practical Magazine for Boating People



MEDIA CARD 2012

Venemestari is a source of useful and practical information for both motor and sailboat owners. We look for and offer professional solutions, instructions and handy tips for our readers to get the most of their boating acting.

NEW! NEW! NEW! NEW! NEW!

Venemestari + VENEPÖRSSI

– Two famous united –

Venemestari Boating Magazine and Venepörssi Broker ForSale Magazine will be united in the beginning of 2012. We won't compromise with the editorial content but insert the whole punch of up-to-date broker ads to each magazine. The well-known Venepörssi brand will strengthen the practical character of Venemestari and will hereby reach significantly more readers to different customer segments.

No	Publ.date	Reservation	Material
1	6.1.	9.12.	16.12
2	10.2.	13.1.	20.1.
3	9.3.	11.2.	17.2.
3b	23.3.	24.2.	1.3.
4	6.4.	9.3.	15.3.
5	4.5.	5.4.	13.4.
5b	17.5.	20.4.	27.4.
6	8.6.	11.5.	18.5.
7-8	6.7.	15.6.	22.6.
9	17.8.	20.7.	27.7.
10	21.9.	24.8.	31.8.
11	26.10.	28.9.	4.10.
12	30.11.	2.11.	9.11.

- ▶ **Preview** Helsinki International Boat Show Vene12Bät
- ▶ **Fair Issue** Helsinki International Boat Show Vene12Bät
- ▶ **Special Issue** Largest boat catalogue in Scandinavia
- ▶ **Fair Issue** Meri kutsuu 2012 in Turku City
- ▶ **Special Issue** Products and Services for Boat Owners
- ▶ **Double Issue** For summertime 2012
- ▶ **Fair Issue** Helsinki Floating Show 2012

NOW! Venepörssi Brokerage in every single issue



Portrait of Venemestari



Venemestari is magazine for all practical boat owners with a boating lifestyle and individuals who most likely prefer to upkeep their own boats. This is the ultimate reason why Venemestari Boat Magazine differs completely of all the other finnish

boating magazines.

Venemestari navigates around installations and reparations as well as presents supplies and equipments referring boating. Tests, compares, reports, tips and instructions form the basic for every issue.

Advertisement prices 2012

(Only 4-colour advertisements, prices exclusive of VAT 23 %)

2/1.....	3 750 €.....	434 mm x 280 mm + 5 mm pleeds
1/1.....	1 955 €.....	217 mm x 280 mm + 5 mm pleeds
3/4.....	1 600 €.....	vertical:..... 158 mm x 280 mm + 5 mm pleeds horizontal:..... 217 mm x 208 mm + 5 mm pleeds
1/2.....	990 €.....	vertical:..... 106 mm x 280 mm + 5 mm pleeds horizontal:..... 217 mm x 138 mm + 5 mm pleeds
1/4.....	690 €.....	vertical:..... 45 mm x 250 mm horizontal:..... 185 mm x 57 mm
Back cover	as agreed.....	217 mm x 250 mm + 5 mm pleeds
II kansi	as agreed.....	217 mm x 280 mm + 5 mm pleeds
III kansi	as agreed.....	217 mm x 280 mm + 5 mm pleeds

Attachments

Weight	max 5 g	6-10 g	11-20 g	21-30 g	31-40 g	41-50 g
Price/pc	0,09 €	0,10 €	0,11 €	0,13 €	0,15 €	0,17 €

Classified and small Ads

Size.....	Price.....	Price/10 pc set
90 mm x 25 mm.....	69 €.....	597 €
90 mm x 50 mm.....	98 €.....	847 €
90 mm x 75 mm.....	145 €.....	1254 €



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