

Practical Magazine for Boating People

Venemestari

Media Info 2021

Ad sales

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Venemestari is a boating magazine providing practical and useful information for all boaters. Venepörssi Brokerage is included in every single issue. Venemestari Boating Magazine is wellknown and valued among finnish boaters because of it's high-quality content.



Editorial calendar

No	Publ.date	Space Reservation	Material DL
1	8.1.	27.11.2020	3.12.
2	5.2.	8.1.	14.1.
3	5.3.	5.2.	11.2.
3B	19.3.	19.2.	25.2.
4	1.4.	5.3.	11.3.
5	30.4.	1.4.	8.4.
5B	21.5.	23.4.	29.4.
6	4.6.	7.5.	13.5.
7-8	9.7.	4.6.	17.6.
9	20.8.	15.7.	29.7.
9B	10.9.	6.8.	19.8.
10	1.10.	3.9.	9.9.
11-12	12.11.	15.10.	21.10.

2-THEME:
Helsinki Boat Show 2021 in advance

3B-SPECIAL ISSUE:
Boat Catalogue; all new boat models on sale in Finnish market 2021

5B-SPECIAL ISSUE:

9-THEME:
Helsinki Boat-Afloat Show 2021 in advance

9B-SPECIAL ISSUE:

Ads should be delivered by email:
ilmoitukset@venemestari.fi
Please, use Print Ready pdf-format.



In every issue...
Boating News
Do-It-Yourself
Motorboats & Sailing Boats
Boat Tests
Motors
Electronics
Equipment



Ad sizes and prices (bleeds +5 mm)

1/1	1/2 horizontal	1/2 vertical	1/4 horizontal
1 955 €	1 090 €	1 090 €	690 €
217 x 280 mm	217 x 138 mm	106 x 280 mm	217 x 68 mm
2/1	1/4 box	1/4 vertical	
3 750 €	690 €	690 €	
434 x 280 mm	106 x 138 mm	45 x 280 mm	

All prices excluding VAT 24%

Technical details

Page size217 x 280 mm
Binding.....Adhesive bound
Paper cover.....LumiArt 170 g
inside.....Galerie Brite 70 g
Image resolution.....300 dpi
Colour profile inside..PSO_LWC_Improved
Printing method.....Heatset
Printing housePunaMusta Ltd. FIN-Joensuu