

# Venemestari

Practical Magazine for Boating People

## Media Info 2022

### Ad sales

**Kari Lallukka**  
+ 358 400 408 740  
[kari.lallukka@venemestari.fi](mailto:kari.lallukka@venemestari.fi)

**Mika Heino**  
[mika@venemestari.fi](mailto:mika@venemestari.fi)

Venemestari is a boating magazine providing practical and useful information for all boaters. Venepörssi Brokerage is included in every single issue. Venemestari Boating Magazine is wellknown and valued among finnish boaters because of it's high-quality content.



### Editorial calendar

No	Publ.date	Space Reservation	Material DL
1	7.1.	3.12.2021	9.12.
2	4.2.	7.1.	13.1.
3	4.3.	4.2.	10.2.
3B	18.3.	18.2.	24.2.
4	1.4.	4.3.	10.3.
5	6.5.	8.4.	14.4.
6	3.6.	6.5.	13.5.
7-8	8.7.	10.6.	16.6.
9	19.8.	15.7.	21.7.
10	30.9.	2.9.	8.9.
11-12	11.11.	14.10.	20.10.
11-12B	9.12.	11.11.	17.11.

**1-THEME:**  
Helsinki Boat Show 2022 in advance

**3B-SPECIAL ISSUE:**  
Boat Catalogue; all new boat models on sale in Finnish market 2022

**11-12B-SPECIAL ISSUE:**

Ads should be delivered by email:  
[ilmoitukset@venemestari.fi](mailto:ilmoitukset@venemestari.fi)  
Please, use Print Ready pdf-format.



**In every issue...**

Boating News  
Do-It-Yourself  
Motorboats &  
Sailing Boats  
Boat Tests  
Motors  
Electronics  
Equipment



### Ad sizes and prices (bleeds +5 mm)

1/1	1/2 horizontal	1/2 vertical	1/4 horizontal
1 955 €	1 090 €	1 090 €	690 €
217 x 280 mm	217 x 138 mm	106 x 280 mm	217 x 68 mm
2/1	1/4 box	1/4 vertical	
3 750 €	690 €	690 €	
434 x 280 mm	106 x 138 mm	45 x 280 mm	

### Technical details

Page size .....217 x 280 mm  
Binding.....Adhesive bound  
Paper cover.....LumiArt 170 g  
inside.....Galerie Brite 70 g  
Image resolution.....300 dpi  
Colour profile inside..PSO\_LWC\_Improved  
Printing method.....Heatset  
Printing house .....PunaMusta Ltd. FIN-Joensuu

All prices excluding VAT 24%

[www.venemestari.fi](http://www.venemestari.fi)