

Venemestari

Practical Magazine for Boating People

Media Info 2023

Ad sales

Kari Lallukka
+ 358 400 408 740
kari.lallukka@venemestari.fi

Mika Heino
mika@venemestari.fi

Venemestari is a boating magazine providing practical and useful information for all boaters. Venepörssi Brokerage is included in every single issue. Venemestari Boating Magazine is wellknown and valued among finnish boaters because of it's high-quality content.



Editorial calendar

No	Publ.date	Space Reservation	Material DL
1	5.1.	9.12.2022	16.12.
2	10.2.	20.1.	27.1.
3	10.3.	17.2.	24.2.
3B	24.3.	3.3.	10.3.
4	6.4.	17.3.	24.3.
5	5.5.	14.4.	21.4.
6	2.6.	12.5.	19.5.
7-8	7.7.	16.6.	22.6.
9	18.8.	28.7.	4.8.
10	29.9.	8.9.	15.9.
11-12	10.11.	20.10.	27.10.
11-12B	8.12.	17.11.	24.11.

1-THEME:
Helsinki Boat Show 2023 in advance

3B-SPECIAL ISSUE:
Boat Catalogue; all new boat models on sale in Finnish market 2023

11-12B-SPECIAL ISSUE:

Ads should be delivered by email:
ilmoitukset@venemestari.fi
Please, use Print Ready pdf-format.



In every issue...
Boating News
Do-It-Yourself
Motorboats & Sailing Boats
Boat Tests
Motors
Electronics
Equipment



Ad sizes and prices (bleeds +5 mm)

1/1 1 955 € 217 x 280 mm	1/2 horizontal 1 090 € 217 x 138 mm	1/2 vertical 1 090 € 106 x 280 mm	1/4 horizontal 690 € 217 x 68 mm
2/1 3 750 € 434 x 280 mm	1/4 box 690 € 106 x 138 mm	1/4 vertical 690 € 45 x 280 mm	

All prices excluding VAT 24%

Technical details

Page size217 x 280 mm
Binding.....Adhesive bound
Paper cover.....LumiArt 170 g
inside.....Galerie Brite 70 g
Image resolution.....300 dpi
Colour profile inside..PSO_LWC_Improved
Printing method.....Heatset
Printing housePunaMusta Ltd. FIN-Joensuu