

Venemestari

Media Info 2024

Ad sales

Kari Lallukka

+ 358 400 408 740

kari.lallukka@venemestari.fi

Mika Heino

+ 358 400 59 66 59

mika@venemestari.fi

Venemestari is a boating magazine providing practical and useful information for all boaters. Venepörssi Brokerage is included in every single issue.

Venemestari Boating Magazine is wellknown and valued among finnish boaters because of it's high-quality content.



Editorial calendar

No	Publ. date	Space Reservation	Material DL
1	12.1.	8.12.2023	15.12.
2	9.2.	12.1.	19.1.
3	22.3.	23.2.	1.3.
3B	12.4.	15.3.	22.3.
4	26.4.	29.3.	5.4.
5	24.5.	26.4.	3.5.
6	28.6.	31.5.	7.6.
7	16.8.	19.7.	26.7.
8	27.9.	30.8.	6.9.
8B	25.10.	27.9.	4.10.
9	15.11.	18.10.	25.10.

1-THEME:
Helsinki Boat Show
2024 in advance

3B-SPECIAL ISSUE:
Boat Catalogue; all
new boat models
on sale in Finnish
market 2024

**SPECIAL
ISSUE**

Ads should be delivered by email:
ilmoitukset@venemestari.fi
Please, use Print Ready pdf-format.



Ad sizes and prices (bleeds +5 mm)

1/1	1/2 horizontal	1/2 vertical	1/4 horizontal
1955 € 217 x 280 mm marginal 5 mm + bleeds 5 mm	1090 € 217 x 138 mm	1090 € 106 x 280 mm	690 € 217 x 68 mm
2/1	1/4 box	1/4 vertical	
3750 € 434 x 280 mm	690 € 106 x 138 mm	690 € 45 x 280 mm	

Technical details

Sivukoko.....	217 x 280 mm
Sidonta.....	Liimanidottu
Paperi	kansi..... UPM Finesse Gloss 170 g/m ² sisus Galerie Brite Gloss 65 g/m ²
Linjatiheys	150 lpi Kuvaresoluutio 300 dpi
Väriprofiili sisäsivuilla....	PSO_LWC_Improved
Painomenetelmä.....	Heatset
Painopaikka.....	SIA Poligráfijas grupa MUKUSALA

All prices excluding VAT 24%