

# Venemestari

Practical Magazine for Boating People

## Media Info 2019

### Ad sales

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Venemestari is a boating magazine providing practical and useful information for all boaters. Every single issue contains also famous Venepörssi Brokerage. Venemestari Boating Magazine is highly respected in Finnish target group by it's variety and quality of content.

### Editorial calendar

No	Publ.date	Space Reservation	Material DL
1	3.1.	30.11.2018	5.12.
2	7.2.	11.1.	17.1.
3	7.3.	8.2.	14.2.
3B	21.3.	22.2.	28.2.
4	4.4.	8.3.	14.3.
5	2.5.	5.4.	11.4.
5B	23.5.	26.4.	2.5.
6	6.6.	10.5.	16.5.
7-8	4.7.	7.6.	13.6.
9	15.8.	19.7.	1.8.
9B	19.9.	23.8.	29.8.
10	3.10.	6.9.	12.9.
11-12	14.11.	18.10.	24.10.

SPECIAL ISSUE  
Boat Catalogue; all new boat models on sale in Finnish market 2019

SPECIAL ISSUE  
Electrical Systems

SPECIAL ISSUE  
Second Hand Boats & Classic Boats

Ads should be delivered by email:  
[ilmoitukset@venemestari.fi](mailto:ilmoitukset@venemestari.fi)  
Please, use Print Ready pdf-format.



**In every issue...**

- Do-It-Yourself
- Boat Tests
- Currents
- Boating News
- Electronics
- Equipment



### Ad sizes and prices (pleeds 5 mm)

1/1	1/2 horizontal	1/2 vertical	1/4 horizontal
1 955 €	1 090 €	1 090 €	690 €
217 x 280 mm	217 x 138 mm	106 x 280 mm	217 x 68 mm
2/1	1/4 box	1/4 vertical	
3 750 €	690 €	690 €	
434 x 280 mm	106 x 138 mm	45 x 280 mm	

### Technical details

- Page size .....217 x 280 mm
- Binding.....Adhesive bound
- Paper cover .....LumiArt 170 g
- inside.....Galerie Brite 70 g
- Image resolution.....300 dpi
- Printing method.....Heatset
- Printing house .....PunaMusta Ltd. FIN-Joensuu

All prices excluding VAT 24%

[www.venemestari.fi](http://www.venemestari.fi)